

## **Open Call Randstad Gold VJ Award 2010**

This is an open call to all VJ's worldwide interested in utilizing and exploring the realms of holographic projection.

Do you have what it takes? Are you up for the challenge? Are you the VJ of the year?

Then this is the competition for you.

Randstad in conjunction with Musion Eyeliner presents to you the Randstad Gold VJ Awards 2010.

Prize: € 3,000.00

Send your Application to: Musion System Ltd. 35 Portland Place London W1B 1QF London

Deadline for submission of your piece: Midnight 31<sup>st</sup> of August

The finalists will be announced: 15<sup>th</sup> of September 2010

The winner will be announced: 12<sup>th</sup> of December at the MAMAs 2010

Now here is where it gets interesting. The finalists will be screened at Randstad Gold, 3<sup>rd</sup> of October, a worldwide event located in 26 different countries all on the same day to a voting audience of 28,000 people. The guests at the Randstad Gold will be invited to access an internal website in which they can view the material again and cast their vote.

The Winner of the Randstad Gold VJ Award will be announced at the Musion Academy Media Awards Gala 2010 held in London on the 16<sup>th</sup> of December. The Winner will be presented a trophy and € 3,000.00 in prize money at the worlds legendary Awards Gala for Holographic Projection Art; and of course will be the holder of the Randstad Gold VJ Title.

Applications must consist of:

- Brief introduction of your self (written)
- Approx. 3 minute clip of new or existing original work
- Must be on a black background optimized for the Musion System
- Created for a dance event therefore should be fresh, dynamic and energizing
- no music just visuals, preferably graphics

NB. Material submitted will only be screened via the following protected media for the purpose of the event:

- Musion screen
- Online Ranstad intranet
- **The closing date for entries for the Randstad Gold VJ Award is midnight on Tuesday, 31<sup>st</sup> of August**
- **Submission format is 1920 x 1080 25fps Prores 422 Quicktime or Uncompressed Quicktime**
- **Submissions have to be on a black background and need to be optimised for the Musion screen and should be no longer than 3min 20seconds.**